

FOR IMMEDIATE RELEASE

Medipense Welcomes Jacques Letourneau as Director of Sales

Jacques Letourneau has joined Medipense to lead the sales team as we enter our commercialization phase.

Montreal, Quebec, December 27, 2018. Medipense is proud to announce that Jacques Letourneau has assumed the role of Director of Sales, effective immediately. With years of experience in the medical device domain, a solid understanding of business and marketing, Jacques is a valued resource that builds upon our strong commitment to seniors to provide exemplary service and support for the best pill dispenser for seniors.

After 4 years in development, the RxPense is ready to being clinical trials followed by full commercialization. Jacques' knowledge of the institutional market for the RxPense is unparalleled. Seniors residences, Long-term Care Facilities and Hospitals are ideal environments for our end-users, seniors. In addition, the RxPense offers the ability to maintain one's independence longer, at home. Remaining medication adherent, monitored remotely with vitals collected all through the RxPense enhances telemedicine and allows physicians, pharmacists, caregivers and family member to closely monitor the health of their aging loved one.

"Jacques has a B.A.A from HEC Montreal. He is a highly effective problem solver and leader in the health care industry with a focus on business-strategy development and sales achievement. Jacques expertise in medical devices along with strategic selling, communication and presentation skills presents a keen ability at understanding customer needs. I am proud to welcome Jacques onboard as we depart on our next phase." States Terry Fagen, President & Founder of Medipense.

Jacques has maintained close relationships with others in the healthcare field across Canada. After years of direct sales and sales management in several large health care manufacturers, Jacques assumes a leadership role at Medipense. Establishing a robust sales process using the latest CRM tools and 20+ years of experience, Jacques is excited to work with a company so focused on providing a better quality of life for seniors, along with lower healthcare costs for our health care providers. It's rare that an innovative product can bring such benefit to an aging society. It's a true "breakthrough"!

Jacques Letourneau can be reached by telephone at 438-288-2826 Ext: 705 or by email at: jacques@medipense.com

About Medipense

Medipense is the inventor and manufacturer of RxPense®, an integrated, intelligent and connected medication therapy management and remote monitoring system designed for Seniors, Chronic Care Patients, Disabled Veterans, and those with complex medication regimens. Please visit: <https://medipense.com>

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